

**PSYCH 350 - Intro to Social Psychology**  
**Spring 2018**  
**Section 001: 270 KMBL on MW from 4:00 pm - 6:30 pm**

**Instructor Information**

**Name:** Robert (Bob) Ridge, PhD  
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**TA Information**

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**Office Hours:** Wed 11:00am-12:00pm, Thu 10:00am-11:00am, or by appointment

**Course Information**

**Description**

Social psychology is a discipline that employs scientific methods to understand and explain how the thought, feeling, and behavior of individuals are influenced by the actual, imagined, or implied presence of others. The objective of this course is to teach you how people think about others, are influenced by them, and relate to them. This course will provide an overview of social psychological theory and research in a variety of areas, including, but not limited to: helping behavior and aggression, attitude formation and change, interpersonal relationships, conformity, prejudice and stereotyping, and group processes. In addition, we will examine the application of social psychological principles to important questions in fields such as law. Finally, we will discuss ethical issues related to behavioral science.

**Materials**

Item	Price (new)	Price (used)
INTRO TO SOCIAL PSYCH 12 BYU CUSTOM <i>Required</i> by MYERS, D	180.00	

**Lectures**

Each class will consist of lectures and discussion. Students are strongly encouraged to attend all classes and to complete the assigned readings prior to class. Lectures will cover topics from the book in greater depth, as well as material not found in the text. Examinations will cover material from both the text and the lectures, so it will be to your advantage to attend.

**Quizzes**

Each class period will begin with a 5-point multiple-choice quiz. Items will cover topics in the chapter. Quizzes make up approximately 15% of your grade. Note: We do NOT drop your lowest quiz score at the end of the semester.

**Homework Assignments**

Occasional homework assignments will be given in class. These assignments make up approximately 25% of your grade and are not announced in advance. You must be in class to receive and complete the assignments. Students with unexcused absences will not be allowed to make up the assignments.

**Examinations**

There will be three exams in this course that will be roughly equally weighted and will account for approximately 60% of your grade. The midterm exams will be given in the Testing Center and the final exam

will be given in class on the dates indicated in the syllabus. The exams will not be cumulative, so you will be tested only over chapters assigned in each part of the course. The first two exams will consist of multiple choice questions, short answers, and essays. The items will be designed to test your understanding of basic terminology, your grasp of elementary concepts, your knowledge in support of these concepts (research results), and your ability to integrate these concepts and apply them to novel situations. The final exam will be all objective (multiple-choice).

**Under no circumstances will exams be given to anyone later than the regularly scheduled administration of the exam.**

**There will be no make-up examinations.** If a student misses an exam without a legitimate excuse (I am the judge and jury), he or she will receive a course grade based on the total points earned on the exams he or she did take (i.e., he or she will receive a zero on the missed exam and pray for divine intervention).

### Student Conduct

We (students and instructor) will subscribe to the Honor Code and the Dress and Grooming Standards of Brigham Young University. In this class, we will be honest, use clean language, and respect others. Our dress and grooming will be modest, neat, and clean, consistent with the dignity of representing BYU and The Church of Jesus Christ of Latter-day Saints. Violations of the Honor Code and/or Dress and Grooming Standards will be referred to the appropriate campus offices.

### Attendance Policy

Attending class is an essential function of the course and is required.

### Grading Scale

Grades	Percent	B-	80%	D	63%
A	93%	C+	77%	D-	60%
A-	90%	C	73%	E	0%
B+	87%	C-	70%		
B	83%	D+	67%		

### Grading Policy

*A note regarding incompletes.* An incomplete grade is given on a contractual basis between the instructor and the student. An "I" can only be given when extenuating circumstances (serious illness, death in the immediate family, and so forth) occur after the twelfth week of a semester or sixth week of a term. **An incomplete is not given when a student is failing or has failed the class.** Class attendance in a subsequent semester or re-registration is not permitted to make up an incomplete. The instructor can indicate a specific length of time to complete the incomplete, not to exceed one year. An incomplete is computed in the GPA as a failing grade until the work has been completed and the official grade has been submitted by the instructor.

### Electronic Devices

**Personal electronic devices must be managed during class. Texting, tweeting, Snapchatting, Instagramming, Pinteresting, playing Pokeman Go, viewing or posting to social media, taking selfies, photobombing, video recording, emailing, e-shopping and any other sending or receiving of personal electronic communications during class is prohibited. Persons violating this policy will be dismissed from the lecture. Repeated violations of this policy will result in a reduction in the course grade to be determined by the professor.**

### Schedule

Date	Topic	Reading
W May 02	Introducing Social Psychology	1
M May 07	The Self in a Social World <b>Chapter 2 Quiz</b>	2
W May 09	Social Beliefs and Judgments <b>Chapter 3 Quiz</b>	3
M May 14	Behavior and Attitudes	4

<b>Chapter 4 Quiz</b>		
T May 15	<i>Exam I in the Testing Center 5/15 at open. Last exam handed out 5/16 at 3PM. See <a href="https://testing.byu.edu/testing-hours">https://testing.byu.edu/testing-hours</a> for daily Testing Center hours.</i>	CHAPTERS 1, 2, 3, 4
W May 16	Conformity <b>Chapter 6 Quiz</b>	6
<i>Exam I (last exam handed out at 3PM)</i>		
M May 21	Persuasion <b>Chapter 7 Quiz</b>	7
W May 23	Group Influence <b>Chapter 8 Quiz</b>	8
M May 28	<b>Memorial Day</b>	
W May 30	Prejudice: Disliking Others <b>Chapter 9 Quiz</b>	9
Th May 31	<i>Exam II in Testing Center</i>	CHAPTERS 6, 7, 8, 9
F Jun 01	<i>Exam II</i>	
M Jun 04	Aggression: Hurting Others <b>Chapter 10 Quiz</b>	10
W Jun 06	Attraction and Intimacy: Liking and Loving Others <b>Chapter 11 Quiz</b>	11
M Jun 11	Helping <b>Chapter 12 Quiz</b> <b>Aggression and Helping Behavior Online Quiz Opens</b>	12
W Jun 13	Social Psychology in Court <b>Chapter 15 Quiz</b> <b>Aggression and Helping Behavior Online Quiz Closes</b>	15
M Jun 18	12 Angry Men <b>Final Exam review session.</b>	Movie in class. Writing assignment given.
W Jun 20 Wednesday	<i>Final Exam in class from 5:45 - 7:45 PM.</i> <b>12 Angry Men Paper</b>	CHAPTERS 10, 11, 12, 15 and Bushman lecture

### Learning Outcomes

#### 1. Unique contribution of social psychology

Students will be able to identify the unique contribution of social psychology to social science, situating the discipline within the larger domain of psychology and contrasting it with related disciplines, such as sociology.

*Measurement:* Multiple choice tests, short essays.

#### 2. Research methods and ethics

Students will be able to understand the use of surveys, laboratory and field experiments in conducting social psychological research, and understand the ethical principles of informed consent, deception and debriefing when conducting research with human participants.

*Measurement:* Multiple choice tests, short essays.

#### 3. Substantive areas of inquiry

Students will be able to identify substantive areas of social psychological inquiry, including the self, person perception, attitudes and persuasion, group processes, stereotyping and prejudice, interpersonal attraction, helping behavior and aggression.

*Measurement:* Multiple choice tests, short essays.

#### 4. Contributions of major thinkers and contributors

Students will be able to identify and explain the contributions of major thinkers and contributors of classic and contemporary theory and research in social psychology, such as Leon Festinger and Stanley Milgram.

*Measurement:* Multiple choice tests, short essays.

### **5. Applications of social psychology**

Students will be able to identify how social psychological theory and research have been applied to domains outside the discipline, such as in health settings and the law.

*Measurement:* Multiple choice tests, short essays.

## **University Policies**

### **Honor Code**

In keeping with the principles of the BYU Honor Code, students are expected to be honest in all of their academic work. Academic honesty means, most fundamentally, that any work you present as your own must in fact be your own work and not that of another. Violations of this principle may result in a failing grade in the course and additional disciplinary action by the university. Students are also expected to adhere to the Dress and Grooming Standards. Adherence demonstrates respect for yourself and others and ensures an effective learning and working environment. It is the university's expectation, and every instructor's expectation in class, that each student will abide by all Honor Code standards. Please call the Honor Code Office at 422-2847 if you have questions about those standards.

### **Preventing Sexual Misconduct**

In accordance with Title IX of the Education Amendments of 1972, Brigham Young University prohibits unlawful sex discrimination against any participant in its education programs or activities. The university also prohibits sexual harassment-including sexual violence-committed by or against students, university employees, and visitors to campus. As outlined in university policy, sexual harassment, dating violence, domestic violence, sexual assault, and stalking are considered forms of "Sexual Misconduct" prohibited by the university.

University policy requires all university employees in a teaching, managerial, or supervisory role to report all incidents of Sexual Misconduct that come to their attention in any way, including but not limited to face-to-face conversations, a written class assignment or paper, class discussion, email, text, or social media post. Incidents of Sexual Misconduct should be reported to the Title IX Coordinator at [t9coordinator@byu.edu](mailto:t9coordinator@byu.edu) or (801) 422-8692. Reports may also be submitted through EthicsPoint at <https://titleix.byu.edu/report> or 1-888-238-1062 (24-hours a day).

BYU offers confidential resources for those affected by Sexual Misconduct, including the university's Victim Advocate, as well as a number of non-confidential resources and services that may be helpful. Additional information about Title IX, the university's Sexual Misconduct Policy, reporting requirements, and resources can be found at <http://titleix.byu.edu> or by contacting the university's Title IX Coordinator.

### **Student Disability**

Brigham Young University is committed to providing a working and learning atmosphere that reasonably accommodates qualified persons with disabilities. If you have any disability which may impair your ability to complete this course successfully, please contact the University Accessibility Center (UAC), 2170 WSC or 422-2767. Reasonable academic accommodations are reviewed for all students who have qualified, documented disabilities. The UAC can also assess students for learning, attention, and emotional concerns. Services are coordinated with the student and instructor by the UAC. If you need assistance or if you feel you have been unlawfully discriminated against on the basis of disability, you may seek resolution through established grievance policy and procedures by contacting the Equal Employment Office at 422-5895, D-285 ASB.