

## Instructor/TA Info

### Instructor Information

**Name:** Bob Ridge  
**Office Phone:** (801) 422-7867  
**Office Location:** 1034 SWKT  
**Email:** bob\_ridge@byu.edu  
**Office Hours:** Tue 2:00pm-3:00pm  
Fri 10:00am-11:00am  
Or By Appointment

### TA Information

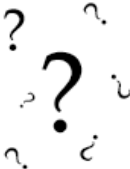
**Name:** Steven Richards  
**Office Phone:** 801-259-6539  
**Office Location:** JFSB 1053 (C)  
**Email:** psych.soc350TA@gmail.com  
**Office Hours:** Mon, Wed 1:50pm-3:00pm  
Tue 4:15pm-5:00pm  
Or By Appointment  
**NOTE:** I will not be available any Fri, Sat, or Sun this semester

## Course Information

### Description

Social psychology is a discipline that employs scientific methods to understand and explain how the thought, feeling, and behavior of individuals are influenced by the actual, imagined, or implied presence of others. The objective of this course is to teach you how people think about others, are influenced by them, and relate to them. This course will provide an overview of social psychological theory and research in a variety of areas, including, but not limited to: helping behavior and aggression, attitude formation and change, interpersonal relationships, conformity, prejudice and stereotyping, and group processes. In addition, we will examine the application of social psychological principles to important questions in fields such as law. Finally, we will discuss ethical issues related to behavioral science.

### Materials

	Item	Price (new)	Price (used)
	<u>INTRO TO SOCIAL PSYCH 12 BYU CUSTOM - Required</u> by MYERS, D	180.00	

### Lectures

**LECTURES.** Each class will consist of lectures and discussion. Students are strongly encouraged to attend all classes and to complete the assigned readings prior to class. Lectures will cover topics from the book in greater depth, as well as material not found in the text. Examinations will cover material from both the text and the lectures, so it will be to your advantage to attend.

### Quizzes

Each class period will begin with a 5-point multiple-choice quiz. Items will cover topics in the chapter. Quizzes make up approximately 15% of your grade. Note: We do NOT drop your lowest quiz score at the end of the semester.

## Homework Assignments

Occasional homework assignments will be given in class. These assignments make up approximately 25% of your grade and are not announced in advance. You must be in class to receive and complete the assignments. Students with unexcused absences will not be allowed to make up the assignments.

## Examinations

There will be three exams in this course that will be roughly equally weighted and will account for approximately 60% of your grade. The midterm exams will be given in the Testing Center and the final exam will be given in class on the dates indicated in the syllabus. The exams will not be cumulative, so you will be tested only over chapters assigned in each part of the course. The first two exams will consist of multiple choice questions, short answers, and essays. The items will be designed to test your understanding of basic terminology, your grasp of elementary concepts, your knowledge in support of these concepts (research results), and your ability to integrate these concepts and apply them to novel situations. The final exam will be all objective (multiple-choice).

**Under no circumstances will exams be given to anyone later than the regularly scheduled administration of the exam.**

**There will be no make-up examinations.** If a student misses an exam without a legitimate excuse (I am the judge and jury), he or she will receive a course grade based on the total points earned on the exams he or she did take (i.e., he or she will receive a zero on the missed exam and pray for divine intervention).

## Student Conduct

We (students and instructor) will subscribe to the Honor Code and the Dress and Grooming Standards of Brigham Young University. In this class, we will be honest, use clean language, and respect others. Our dress and grooming will be modest, neat, and clean, consistent with the dignity of representing BYU and The Church of Jesus Christ of Latter-day Saints. Violations of the Honor Code and/or Dress and Grooming Standards will be referred to the appropriate campus offices.

## Attendance Policy

Attending class is an essential function of the course and is required.

## Grading Scale

Grades	Percent
A	93%
A-	89.5%
B+	86%
B	82%
B-	79.5%
C+	76%
C	72%
C-	69.5%
D+	66%
D	62%
D-	59%
E	0%

## Grading Policy

*A note regarding incompletes.* An incomplete grade is given on a contractual basis between the instructor and the student. An "I" can only be given when extenuating circumstances (serious illness, death in the immediate family, and so forth) occur after the twelfth week of a semester or sixth week of a term. **An incomplete is not given when a student is failing or has failed the class.** Class attendance in a subsequent semester or re-registration is not permitted to make up an incomplete. The instructor can indicate a specific length of time to complete the incomplete, not to exceed one year. An incomplete is computed in the GPA as a failing grade until the work has been completed and the official grade has been submitted by the instructor.

## **Electronic Devices**

**Personal electronic devices must be managed during class. Texting, tweeting, Snapchatting, Instagramming, Pinteresting, playing Pokeman Go, viewing or posting to social media, taking selfies, photobombing, video recording, emailing, e-shopping and any other sending or receiving of personal electronic communications during class is prohibited. Persons violating this policy will be dismissed from the lecture. Repeated violations of this policy will result in a reduction in the course grade to be determined by the professor.**

## **Learning Outcomes**

### **1. Unique contribution of social psychology**

Students will be able to identify the unique contribution of social psychology to social science, situating the discipline within the larger domain of psychology and contrasting it with related disciplines, such as sociology.

*Measurement:* Multiple choice tests, short essays.

### **2. Research methods and ethics**

Students will be able to understand the use of surveys, laboratory and field experiments in conducting social psychological research, and understand the ethical principles of informed consent, deception and debriefing when conducting research with human participants.

*Measurement:* Multiple choice tests, short essays.

### **3. Substantive areas of inquiry**

Students will be able to identify substantive areas of social psychological inquiry, including the self, person perception, attitudes and persuasion, group processes, stereotyping and prejudice, interpersonal attraction, helping behavior and aggression.

*Measurement:* Multiple choice tests, short essays.

### **4. Contributions of major thinkers and contributors**

Students will be able to identify and explain the contributions of major thinkers and contributors of classic and contemporary theory and research in social psychology, such as Leon Festinger and Stanley Milgram.

*Measurement:* Multiple choice tests, short essays.

### **5. Applications of social psychology**

Students will be able to identify how social psychological theory and research have been applied to domains outside the discipline, such as in health settings and the law.

*Measurement:* Multiple choice tests, short essays.

## **University Policies**

### **Honor Code**

In keeping with the principles of the BYU Honor Code, students are expected to be honest in all of their academic work. Academic honesty means, most fundamentally, that any work you present as your own must in fact be your own work and not that of another. Violations of this principle may result in a failing grade in the course and additional disciplinary action by the university. Students are also expected to adhere to the Dress and Grooming Standards. Adherence demonstrates respect for yourself and others and ensures an effective learning and working environment. It is the university's expectation, and every instructor's expectation in class, that each student will abide by all Honor Code standards. Please call the Honor Code Office at 422-2847 if you have questions about those standards.

### **Sexual Misconduct**

In accordance with Title IX of the Education Amendments of 1972, Brigham Young University prohibits unlawful sex discrimination against any participant in its education programs or activities. The university also prohibits sexual harassment-including sexual violence-committed by or against students, university employees, and visitors to campus. As outlined in university policy, sexual harassment, dating violence, domestic violence, sexual assault, and stalking are considered forms of "Sexual Misconduct" prohibited by the university.

University policy requires all university employees in a teaching, managerial, or supervisory role to report all incidents of Sexual Misconduct that come to their attention in any way, including but not limited to face-to-face conversations, a written class assignment or paper, class discussion, email, text, or social media post. Incidents of Sexual Misconduct should be reported to the Title IX Coordinator at [t9coordinator@byu.edu](mailto:t9coordinator@byu.edu) or (801) 422-8692. Reports may also be submitted through EthicsPoint at <https://titleix.byu.edu/report> (<https://titleix.byu.edu/report>) or 1-888-238-1062 (24-hours a day).

BYU offers confidential resources for those affected by Sexual Misconduct, including the university's Victim Advocate, as well as a number of non-confidential resources and services that may be helpful. Additional information about Title IX, the university's Sexual Misconduct Policy, reporting requirements, and resources can be found at <http://titleix.byu.edu> (<http://titleix.byu.edu>) or by contacting the university's Title IX Coordinator.

### Respectful Environment

"Sadly, from time to time, we do hear reports of those who are at best insensitive and at worst insulting in their comments to and about others... We hear derogatory and sometimes even defamatory comments about those with different political, athletic, or ethnic views or experiences. Such behavior is completely out of place at BYU, and I enlist the aid of all to monitor carefully and, if necessary, correct any such that might occur here, however inadvertent or unintentional. "I worry particularly about demeaning comments made about the career or major choices of women or men either directly or about members of the BYU community generally. We must remember that personal agency is a fundamental principle and that none of us has the right or option to criticize the lawful choices of another." President Cecil O. Samuelson, Annual University Conference, August 24, 2010 "Occasionally, we ... hear reports that our female faculty feel disrespected, especially by students, for choosing to work at BYU, even though each one has been approved by the BYU Board of Trustees. Brothers and sisters, these things ought not to be. Not here. Not at a university that shares a constitution with the School of the Prophets." Vice President John S. Tanner, Annual University Conference, August 24, 2010

### Student Disability

Brigham Young University is committed to providing a working and learning atmosphere that reasonably accommodates qualified persons with disabilities. If you have any disability which may impair your ability to complete this course successfully, please contact the University Accessibility Center (UAC), 2170 WSC or 422-2767. Reasonable academic accommodations are reviewed for all students who have qualified, documented disabilities. The UAC can also assess students for learning, attention, and emotional concerns. Services are coordinated with the student and instructor by the UAC. If you need assistance or if you feel you have been unlawfully discriminated against on the basis of disability, you may seek resolution through established grievance policy and procedures by contacting the Equal Employment Office at 422-5895, D-285 ASB.

## Schedule

Date	Topic	Reading
Week 1		
W Sep 06 Wednesday	Introducing Social Psychology	1
Week 2		
W Sep 13 Wednesday	The Self in a Social World <b>Chapter 2 Quiz</b>	2
Week 3		

W Sep 20 Wednesday	Social Beliefs and Judgments <b>Chapter 3 Quiz</b>	3
Week 4		
W Sep 27 Wednesday	<b>CLASS BEGINS AT 5PM</b> Behavior and Attitudes <b>Chapter 4 Quiz</b>	4
Th Sep 28 Thursday	<i><b>Exam I</b> in the Testing Center 9/28 at open. Last exam handed out 10/2 at 10:59 AM (late fee begins 9/29 at 4 PM). See <a href="https://testing.byu.edu/testing-hours">https://testing.byu.edu/testing-hours</a> for daily Testing Center hours.</i> <b>Exam I Objective Opens</b>	CHAPTERS 1, 2, 3, 4
F Sep 29 Friday	<i><b>Exam I</b> (late fee begins at 4PM)</i>	
Sa Sep 30 Saturday	<b>TESTING CENTER CLOSED</b>	
Week 5		
M Oct 02 Monday	<i><b>Exam I</b> (checkout closes at 10:59 AM)</i> <b>Exam I Objective Closes</b> <b>Exam I Short Answer/Essay</b>	
W Oct 04 Wednesday	Conformity <b>Chapter 6 Quiz</b>	6
Week 6		
W Oct 11 Wednesday	<b>NO CLASS</b>	
Week 7		
W Oct 18 Wednesday	Persuasion <b>Chapter 7 Quiz</b>	7
Week 8		
W Oct 25 Wednesday	Group Influence <b>Chapter 8 Quiz</b>	8
Week 9		
W Nov 01 Wednesday	Prejudice: Disliking Others <b>Chapter 9 Quiz</b>	9
F Nov 03 Friday	<i><b>Exam II</b></i> <b>Exam II Objective Opens</b>	CHAPTERS 6, 7, 8, 9
Sa Nov 04 Saturday	<i><b>Exam II</b></i>	
Week 10		

M Nov 06 Monday	<b>Exam II in Testing Center (late fee after 11 AM; last exam handed out at 6 PM)</b> <b>Exam II Objective Closes</b> <b>Exam II Short Answer/Essay</b>	
W Nov 08 Wednesday	Aggression: Hurting Others <b>Chapter 10 Quiz</b>	10
Week 11		
W Nov 15 Wednesday	Attraction and Intimacy: Liking and Loving Others <b>Chapter 11 Quiz</b>	11
Week 12		
T Nov 21 Tuesday	<b>Friday Instruction</b>	
W Nov 22 Wednesday	<b>No Classes</b>	
Week 13		
W Nov 29 Wednesday	Helping <b>Chapter 12 Quiz</b> <b>Aggression and Helping Behavior Online Quiz Opens</b>	12
Week 14		
T Dec 05 Tuesday	<b>Aggression and Helping Behavior Online Quiz Closes</b>	
W Dec 06 Wednesday	Social Psychology in Court <b>Chapter 15 Quiz</b>	15
Week 15		
W Dec 13 Wednesday	12 Angry Men	Movie in class. Writing assignment given.
Th Dec 14 Thursday	<b>12 Angry Men assignment due in class.</b>	
F Dec 15 Friday	<b>Fall Exam Preparation (12/15/2017 - 12/15/2017)</b>	
Sa Dec 16 Saturday	<b>First Day of Fall Final Exams (12/16/2017 - 12/21/2017)</b> <b>Final Exam in class from 5:45 - 7:45 PM.</b> <b>Final Exam</b>	CHAPTERS 10, 11, 12, 15 and Bushman lecture

## Assignments

### Assignment Description

#### Chapter 2 Quiz

Sep  
**13**

Due: Wednesday, Sep 13 at 4:00 pm

In class quiz.

### Chapter 3 Quiz

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Sep  
**20**

Due: Wednesday, Sep 20 at 4:00 pm

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In class quiz.

### Chapter 4 Quiz

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Sep  
**27**

Due: Wednesday, Sep 27 at 4:00 pm

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In class quiz.

### Actor/Observer Effect

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Sep  
**27**

Due: Wednesday, Sep 27 at 4:00 pm

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Due in at the beginning of class.

### Exam I Objective

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Oct  
**02**

Due: Monday, Oct 02 at 10:59 am

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Chapters 1-4

### Exam I Short Answer/Essay

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Oct  
**02**

Due: Monday, Oct 02 at 10:59 am

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### Chapter 6 Quiz

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Oct  
**04**

Due: Wednesday, Oct 04 at 4:00 pm

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In class quiz.

### Social Norm Violation

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Oct  
**18**

Due: Wednesday, Oct 18 at 4:00 pm

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### Chapter 7 Quiz

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Oct  
**18**

Due: Wednesday, Oct 18 at 4:00 pm

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In class quiz.

### Persuasion Strategies in Advertising

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Oct

Due: Wednesday, Oct 25 at 4:00 pm

**25**

In class assignment.

### Chapter 8 Quiz

**Oct**  
**25**

Due: Wednesday, Oct 25 at 4:00 pm

In class quiz.

### Chapter 9 Quiz

**Nov**  
**01**

Due: Wednesday, Nov 01 at 4:00 pm

In class quiz.

### Exam II Objective

**Nov**  
**06**

Due: Monday, Nov 06 at 6:00 pm

Exam II over chapters 6, 7, 8, & 9.

### Exam II Short Answer/Essay

**Nov**  
**06**

Due: Monday, Nov 06 at 6:00 pm

### Chapter 10 Quiz

**Nov**  
**08**

Due: Wednesday, Nov 08 at 4:00 pm

In class quiz.

### Chapter 11 Quiz

**Nov**  
**15**

Due: Wednesday, Nov 15 at 4:00 pm

In class quiz.

### Chapter 12 Quiz

**Nov**  
**29**

Due: Wednesday, Nov 29 at 4:00 pm

In class quiz.

### Aggression and Helping Behavior Online Quiz

**Dec**  
**05**

Due: Tuesday, Dec 05 at 11:59 pm

Your assignment is to read the following research article (see Library Resources on Learning Suite) and complete a quiz about it: Bushman, B.J., & Anderson, C.A. (2009). Comfortably numb: Desensitizing effects of

violent media on helping others. Psychological Science, 20, 273-277. The quiz contains 12 multiple-choice questions worth 2 points each (24 points total). The questions address the theory underlying the research, general details about the methods and results, and the discussion of the results. A careful reading should more than adequately prepare you to get a perfect score. You are not allowed to refer to the article or your notes when taking the quiz. You will be on your honor to abide by this policy. When you login to take the quiz, you must complete it in a single sitting. You will not be permitted to begin more than once and you will not be permitted to backtrack.

### Chapter 15 Quiz

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Dec  
06

Due: Wednesday, Dec 06 at 4:00 pm

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In class quiz.

### 12 Angry Men Paper

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Dec  
13

Due: Wednesday, Dec 13 at 4:00 pm

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### Course Evaluation

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Dec  
15

Due: Friday, Dec 15 at 11:59 pm

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### Final Exam

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Dec  
16

Due: Saturday, Dec 16 at 7:45 pm

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5:45 - 7:45 PM in 131 MARB.