

Instructor/TA Info

Instructor Information

Name: Bob Ridge
Office Phone: (801) 422-7867
Office Location: 1034 SWKT
Email: bob_ridge@byu.edu
Office Hours: Tue 2:00pm-3:00pm
Wed 10:00am-11:00am
Or By Appointment

TA Information

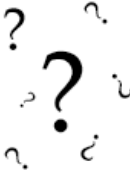
Name: Sara Welburn
Office Phone: 801-602-4899
Office Location: 1150 SWKT (Psych Central)
Email: psych.soc350TA@gmail.com
Office Hours: Mon 1:00pm-2:30pm
Thu 10:00am-11:00am
Or By Appointment

Course Information

Description

Social psychology is a discipline that employs scientific methods to understand and explain how the thought, feeling, and behavior of individuals are influenced by the actual, imagined, or implied presence of others. The objective of this course is to teach you how people think about others, are influenced by them, and relate to them. This course will provide an overview of social psychological theory and research in a variety of areas, including, but not limited to: helping behavior and aggression, attitude formation and change, interpersonal relationships, conformity, prejudice and stereotyping, and group processes. In addition, we will examine the application of social psychological principles to important questions in fields such as law. Finally, we will discuss ethical issues related to behavioral science.

Materials

	Item	Price (new)	Price (used)
	<u>INTRO TO SOCIAL PSYCH 12 BYU CUSTOM</u> - <i>Required</i> by MYERS, D	180.00	

Lectures

LECTURES. Each class will consist of lectures and discussion. Students are strongly encouraged to attend all classes and to complete the assigned readings prior to class. Lectures will cover topics from the book in greater depth, as well as material not found in the text. Examinations will cover material from both the text and the lectures, so it will be to your advantage to attend.

Quizzes

Each class period will begin with a 5-point multiple-choice quiz. Items will cover topics in the chapter.

Quizzes make up approximately 15% of your grade. Note: We do NOT drop your lowest quiz score at the end of the semester.

Homework Assignments

Occasional homework assignments will be given in class. These assignments make up approximately 25% of your grade and are not announced in advance. You must be in class to receive and complete the assignments. Students with unexcused absences will not be allowed to make up the assignments.

Examinations

There will be three exams in this course that will be roughly equally weighted and will account for approximately 60% of your grade. The midterm exams will be given in the Testing Center and the final exam will be given in class on the dates indicated in the syllabus. The exams will not be cumulative, so you will be tested only over chapters assigned in each part of the course. The first two exams will consist of multiple choice questions, short answers, and essays. The items will be designed to test your understanding of basic terminology, your grasp of elementary concepts, your knowledge in support of these concepts (research results), and your ability to integrate these concepts and apply them to novel situations. The final exam will be all objective (multiple-choice).

Under no circumstances will exams be given to anyone later than the regularly scheduled administration of the exam.

There will be no make-up examinations. If a student misses an exam without a legitimate excuse (I am the judge and jury), he or she will receive a course grade based on the total points earned on the exams he or she did take (i.e., he or she will receive a zero on the missed exam and pray for divine intervention).

Inappropriate use of course materials

All course materials (e.g., outlines, handouts, syllabi, exams, quizzes, PowerPoint presentations, lectures, audio and video recordings, etc.) are proprietary. Students are prohibited from posting or selling any such course materials without the express written permission of the professor teaching this course. To do so is a violation of the Brigham Young University Honor Code.

Student Conduct

We (students and instructor) will subscribe to the Honor Code and the Dress and Grooming Standards of Brigham Young University. In this class, we will be honest, use clean language, and respect others. Our dress and grooming will be modest, neat, and clean, consistent with the dignity of representing BYU and The Church of Jesus Christ of Latter-day Saints. Violations of the Honor Code and/or Dress and Grooming Standards will be referred to the appropriate campus offices.

Attendance Policy

Attending class is an essential function of the course and is required.

Grading Scale

Grades	Percent
A	93%
A-	89.5%
B+	86%
B	82%
B-	79.5%
C+	76%
C	72%
C-	69.5%
D+	66%
D	62%

D-	59%
E	0%

Grading Policy

A note regarding incompletes. An incomplete grade is given on a contractual basis between the instructor and the student. An "I" can only be given when extenuating circumstances (serious illness, death in the immediate family, and so forth) occur after the twelfth week of a semester or sixth week of a term. **An incomplete is not given when a student is failing or has failed the class.** Class attendance in a subsequent semester or re-registration is not permitted to make up an incomplete. The instructor can indicate a specific length of time to complete the incomplete, not to exceed one year. An incomplete is computed in the GPA as a failing grade until the work has been completed and the official grade has been submitted by the instructor.

Electronic Devices

Personal electronic devices must be managed during class. Texting, tweeting, Snapchatting, Instagramming, Pinteresting, playing Pokeman Go, viewing or posting to social media, taking selfies, photobombing, video recording, emailing, e-shopping and any other sending or receiving of personal electronic communications during class is prohibited. **Persons violating this policy will be dismissed from the lecture. Repeated violations of this policy will result in a reduction in the course grade to be determined by the professor.**

Learning Outcomes

1. Unique contribution of social psychology

Students will be able to identify the unique contribution of social psychology to social science, situating the discipline within the larger domain of psychology and contrasting it with related disciplines, such as sociology.
Measurement: Multiple choice tests, short essays.

2. Research methods and ethics

Students will be able to understand the use of surveys, laboratory and field experiments in conducting social psychological research, and understand the ethical principles of informed consent, deception and debriefing when conducting research with human participants.
Measurement: Multiple choice tests, short essays.

3. Substantive areas of inquiry

Students will be able to identify substantive areas of social psychological inquiry, including the self, person perception, attitudes and persuasion, group processes, stereotyping and prejudice, interpersonal attraction, helping behavior and aggression.
Measurement: Multiple choice tests, short essays.

4. Contributions of major thinkers and contributors

Students will be able to identify and explain the contributions of major thinkers and contributors of classic and contemporary theory and research in social psychology, such as Leon Festinger and Stanley Milgram.
Measurement: Multiple choice tests, short essays.

5. Applications of social psychology

Students will be able to identify how social psychological theory and research have been applied to domains outside the discipline, such as in health settings and the law.
Measurement: Multiple choice tests, short essays.

Methods

Students will be able to understand the use of surveys, laboratory and field experiments in conducting social psychological research, and understand the ethical principles of informed consent, deception and debriefing when conducting research with human participants.

Theories and Research methods

Students will become conversant with the theories and research methods used by the two parent disciplines as they pertain to social psychology.

Explanations and Debates

Students will know the major explanations and debates in the substantive areas of social psychology.

Contributions

Students will be able to identify and explain the contributions of major thinkers and contributors of classic and contemporary theory and research in social psychology, such as Leon Festinger and Stanley Milgram

Improve Skills

Students will improve their analytical and writing skills.

Articulate differences

Students will articulate how the life experience of others may differ from one's own, and know how individuals from different race, class, and sexes experience life differently.

Identify

Students will be able to identify the unique contribution of social psychology to social science, situating the discipline within the larger domain of psychology and contrasting it with related disciplines, such as sociology.

Substantive area of social psychology

Students will become conversant with the substantive area of social psychology.

PSYCH/SOC 350

- At the end of the semester student should have an understanding of the field of social psychology and specifically areas of interest the student has identified during the semester to do an in-depth written library research project and/or oral reports in class.

1. Spell, define, and understand social psychology concepts.
2. Be able to inculcate, incorporate and understand experiences, which, in turn will broaden the student's basic general education, and enable student to decide whether further studies in the social psychology field might benefit them academically, professionally and/or personally.
3. Develop a sensitivity and awareness of the psychology of the social situations in which they will find themselves throughout their lives and aid them to better deal with such situations whether it is in business, family, church or community.

Contributions

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Substantive areas

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Schedule

Date	Topic	Reading
Week 1		
T May 02 Tuesday	Introducing Social Psychology	1
Th May 04 Thursday	The Self in a Social World Chapter 2 Quiz	2
Week 2		
T May 09 Tuesday	Social Beliefs and Judgments Chapter 3 Quiz	3

Th May 11 Thursday	Behavior and Attitudes Chapter 4 Quiz Actor/Observer Effect	4
F May 12 Friday	<i>Exam I in the Testing Center 5/12 at open. Last exam handed out 5/15 at 6PM (late all day on 5/15). See https://testing.byu.edu/testing-hours for daily Testing Center hours.</i>	Chapters 1, 2, 3, and 4
Sa May 13 Saturday	<i>Exam I</i>	
Week 3		
M May 15 Monday	<i>Exam I (late fee all day)</i>	
T May 16 Tuesday	Conformity Chapter 6 Quiz	6
Th May 18 Thursday	Persuasion Chapter 7 Quiz Social Norm Violation	7
Week 4		
T May 23 Tuesday	Group Influence Chapter 8 Quiz Persuasion Strategies in Advertising	8
Th May 25 Thursday	NO CLASS	
Week 5		
M May 29 Monday	Memorial Day	
T May 30 Tuesday	Prejudice: Disliking Others Chapter 9 Quiz	9
W May 31 Wednesday	<i>Exam II</i>	Chapters 6, 7, 8, and 9
Th Jun 01 Thursday	Aggression: Hurting Others Chapter 10 Quiz <i>Exam II</i>	10
F Jun 02 Friday	<i>Exam II in Testing Center (late fee all day)</i>	
Week 6		
T Jun 06 Tuesday	Attraction and Intimacy: Liking and Loving Others Chapter 11 Quiz	11

Th Jun 08 Thursday	Helping Chapter 12 Quiz Aggression and Helping Behavior Online Quiz Opens Relationship Assignment	12
Week 7		
M Jun 12 Monday	Aggression and Helping Behavior Online Quiz Closes	
T Jun 13 Tuesday	Social Psychology in Court Chapter 15 Quiz	15
Th Jun 15 Thursday	12 Angry Men	Movie in class. Writing assignment given.
Week 8		
M Jun 19 Monday	12 Angry Men assignment due by 5:00 PM in 1034 SWKT. 12 Angry Men Paper	
T Jun 20 Tuesday	Spring Exam Preparation (06/20/2017 - 06/20/2017) Course Evaluation	
W Jun 21 Wednesday	First Day of Spring Final Exams (06/21/2017 - 06/22/2017)	
Th Jun 22 Thursday	Final Exam in class from 5:00 - 6:50 PM.	Chapters 10, 11, 12, 15 and Bushman lecture

University Policies

Honor Code

In keeping with the principles of the BYU Honor Code, students are expected to be honest in all of their academic work. Academic honesty means, most fundamentally, that any work you present as your own must in fact be your own work and not that of another. Violations of this principle may result in a failing grade in the course and additional disciplinary action by the university. Students are also expected to adhere to the Dress and Grooming Standards. Adherence demonstrates respect for yourself and others and ensures an effective learning and working environment. It is the university's expectation, and every instructor's expectation in class, that each student will abide by all Honor Code standards. Please call the Honor Code Office at 422-2847 if you have questions about those standards.

Sexual Misconduct

As required by Title IX of the Education Amendments of 1972, the university prohibits sex discrimination against any participant in its education programs or activities. Title IX also prohibits sexual harassment-including sexual violence-committed by or against students, university employees, and visitors to campus. As outlined in university policy, sexual harassment, dating violence, domestic violence, sexual assault, and stalking are considered forms of "Sexual Misconduct" prohibited by the university.

University policy requires any university employee in a teaching, managerial, or supervisory role to report incidents of sexual misconduct that come to their attention through various forms including face-to-face conversation, a written class assignment or paper, class discussion, email, text, or social media post. If you encounter Sexual Misconduct, please contact the Title IX Coordinator at t9coordinator@byu.edu or 801-422-

2130 or Ethics Point at <https://titleix.byu.edu/report> (<https://titleix.byu.edu/report>) or 1-888-238-1062 (24-hours). Additional information about Title IX and resources available to you can be found at <http://titleix.byu.edu> (<http://titleix.byu.edu>).

Student Disability

Brigham Young University is committed to providing a working and learning atmosphere that reasonably accommodates qualified persons with disabilities. If you have any disability which may impair your ability to complete this course successfully, please contact the University Accessibility Center (UAC), 2170 WSC or 422-2767. Reasonable academic accommodations are reviewed for all students who have qualified, documented disabilities. The UAC can also assess students for learning, attention, and emotional concerns. Services are coordinated with the student and instructor by the UAC. If you need assistance or if you feel you have been unlawfully discriminated against on the basis of disability, you may seek resolution through established grievance policy and procedures by contacting the Equal Employment Office at 422-5895, D-285 ASB.

Assignments

Assignment Description

Chapter 2 Quiz

May
04

Due: Thursday, May 04 at 4:00 pm

In class quiz.

Chapter 3 Quiz

May
09

Due: Tuesday, May 09 at 4:00 pm

In class quiz.

Chapter 4 Quiz

May
11

Due: Thursday, May 11 at 4:00 pm

In class quiz.

Actor/Observer Effect

May
11

Due: Thursday, May 11 at 4:00 pm

Due in at the beginning of class.

Exam I Short Answer/Essay

May
15

Due: Monday, May 15 at 7:00 pm

Exam I Objective

May
15

Due: Monday, May 15 at 7:00 pm

Chapter 6 Quiz

May
16

Due: Tuesday, May 16 at 4:00 pm

In class quiz.

Chapter 7 Quiz

May
18

Due: Thursday, May 18 at 4:00 pm

In class quiz.

Social Norm Violation

May
18

Due: Thursday, May 18 at 4:00 pm

Persuasion Strategies in Advertising

May
23

Due: Tuesday, May 23 at 4:00 pm

In class assignment.

Chapter 8 Quiz

May
23

Due: Tuesday, May 23 at 4:00 pm

In class quiz.

Chapter 9 Quiz

May
30

Due: Tuesday, May 30 at 4:00 pm

In class quiz.

Chapter 10 Quiz

Jun
01

Due: Thursday, Jun 01 at 4:00 pm

In class quiz.

Exam II Objective

Jun
02

Due: Friday, Jun 02 at 5:00 pm

Exam II over chapters 6, 7, 8, & 9.

Exam II Short Answer/Essay

Jun
02

Due: Friday, Jun 02 at 5:00 pm

Chapter 11 Quiz

Jun
06

Due: Tuesday, Jun 06 at 4:00 pm

In class quiz.

Relationship Assignment

Jun
08

Due: Thursday, Jun 08 at 4:00 pm

In-class assignment.

Chapter 12 Quiz

Jun
08

Due: Thursday, Jun 08 at 4:00 pm

In class quiz.

Aggression and Helping Behavior Online Quiz

Jun
12

Due: Monday, Jun 12 at 11:59 pm

Your assignment is to read the following research article (under the Content tab on Learning Suite) and complete a quiz about it: Bushman, B.J., & Anderson, C.A. (2009). Comfortably numb: Desensitizing effects of violent media on helping others. *Psychological Science*, 20, 273-277. The quiz contains 12 multiple-choice questions worth 2 points each (24 points total). The questions address the theory underlying the research, general details about the methods and results, and the discussion of the results. A careful reading should more than adequately prepare you to get a perfect score. You are not allowed to refer to the article or your notes when taking the quiz. You will be on your honor to abide by this policy. When you login to take the quiz, you must complete it in a single sitting.

Chapter 15 Quiz

Jun
13

Due: Tuesday, Jun 13 at 4:00 pm

In class quiz.

12 Angry Men Paper

Jun
19

Due: Monday, Jun 19 at 5:00 pm

Course Evaluation

Jun
20

Due: Tuesday, Jun 20 at 11:59 pm

Final Exam

Jun
22

Due: Thursday, Jun 22 at 6:50 pm

6:00 - 6:50 PM in B032 JFSB.